

# Cross-Sectional Returns and Fama-MacBeth Betas for S&P Indices

V. Reddy Dondeti<sup>1</sup> & Carl B. McGowan, Jr.<sup>1</sup>

<sup>1</sup> School of Business, Norfolk State University, Norfolk, VA 23504, USA

Correspondence: Carl B. McGowan, Jr., School of Business, Norfolk State University, Norfolk, VA 23504, USA.

Tel: 1-757-275-6876 E-mail: cbmcgowan@yahoo.com

Received: October 26, 2013

Accepted: November 19, 2013

Online Published: November 20, 2013

doi:10.5430/afr.v2n4p149

URL: <http://dx.doi.org/10.5430/afr.v2n4p149>

## Abstract

In this paper, we use the Fama-MacBeth regression analysis methodology to determine if twenty indices for the twenty year time period from 1990 to 2009 provide a linear relationship between the index returns and index betas. The time-series of the betas of all the indices except that of Gold and Silver Index for monthly returns of one-year intervals are non-stationary. The betas in four of the five quintiles formed by sorting the indices in order of the highest to the lowest betas are found to be co-integrated. The results of the empirical tests on the gamma coefficients of the Fama-Macbeth regressions do not support the CAPM.

**Keywords:** Fama-MacBeth betas, S&P Indices, Stationarity of betas, Co-integrated betas, Gamma coefficient analysis

## 1. Introduction

A market index like S&P 500, Dow Jones Industrials Average or Nasdaq Composite is a portfolio constructed from a set of pre-selected stocks traded on various stock exchanges. Of course, some indices like the Dow Jones Industrials Average may have a fixed number of stocks, whereas other indices like the Nasdaq Composite or the Dow Jones Total Market may have a large number of stocks with some periodic additions and deletions. Fama and MacBeth (1973) use Fisher's Arithmetic Index, an equally weighted average of the returns of all the stocks traded on NYSE at that time, as a proxy for the market return  $\tilde{R}_{mt}$ . There are several popular market indices whose daily values are reported in the financial press. Also, in recent years, the S&P 500 index has become the proxy for market return. Many financial planners advise their clients to invest their money in index-based funds. Therefore, it is reasonable to assume that individual investors would look at several market indices before they invest money in stocks, mutual funds (index-based or sector-based) or other assets, and therefore it is to be expected that they would be interested in the betas of the market indices relative to the S&P 500 index. One of the objectives of the current study is to test whether the Capital Asset Pricing Model (CAPM) can be a valid predictor of the cross-sectional returns of some well-known market indices, using the S&P 500 index as proxy for the market return.

Section 2 of this paper discusses the Capital Asset Pricing Model. Section 3 explains the data sample and Section 4 discusses the values of the average monthly returns for the twenty indices which include Dow Jones, NYSE, NASDAQ, S&P, and Russell indices as well as the PHLX Gold and Silver Index. Section 5 discusses the estimates of the Fama-MacBeth betas for the twenty different indices calculated for various time periods and Section 6 discusses the unit root tests for the levels of betas with no intercept or trend of the one-year Fama-MacBeth betas. Section 7 discusses the gamma calculations and tests. Section 8 provides the conclusions of this paper.

## 2. The Capital Asset Pricing Model

In its most basic form, the Capital Asset Pricing Model (CAPM) defines the equilibrium relationship between the expected return and risk of an asset relative to a market portfolio. The equation (Fama and MacBeth, 1973) that links the expected return and risk of the asset is:

$$E(\tilde{R}_i) = E(\tilde{R}_0) + [E(\tilde{R}_m) - E(\tilde{R}_0)]\beta_i \quad (1)$$

Where:  $\tilde{R}_i$  and  $\tilde{R}_m$  are the returns on asset  $i$  and the market portfolio,

$\beta_i = \text{cov}(\tilde{R}_i, \tilde{R}_m) / \sigma_m^2$ , and  $\tilde{R}_0$  is the risk-free rate of return with  $\beta = 0$ .

To test equation (1) empirically, it is re-stated as:

$$\tilde{R}_{it} = a_i + \beta_i \tilde{R}_{mt} + \tilde{\varepsilon}_{it} \quad (2)$$































