The Role of Logo Redesign in Creating Brand Value

Seyed Mahmoud Shabgoo Monsef

Department of industrial management, Islamic Azad University

Rasht Branch, Rasht, Iran

Tel:+98-911-333-1968 E-mail: M_monsef53@yahoo.com

Seyyed Javad Mousavian

Department of Business management, Islamic Azad University
Rasht Branch, Rasht, Iran

Tel: +98-911-335-4617 E-mail:saba_moosaviyan@yahoo.com

Shahram Gilaninia (Corresponding author)

Department of industrial management, Islamic Azad University

Rasht Branch, Rasht, Iran

Tel: +98-911-335-6977 E-mail: gilani_sh45@yahoo.com

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Announcement of Retraction

The editorial board has recently confirmed that this article violated the journal's prepublication policy. Therefore, we hereby notify our readers that the paper has been retracted on December 8, 2011.

Should you have any further question, please contact us at: jms@sciedu.ca

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